The University of Faisalabad

Career Link

• Connecting Industry with Next-Gen Talent •



4TH FEBRUARY, 2027

PROPOSAL



CHAIRMAN'S MESSAGE

Muhammad Haider Amin
Chairman, Board of Governors
The University of Faisalabad.

We're thrilled to announce TUF Career Link 2027, a dynamic platform created to match the ambitions of our graduates with the opportunities of a changing world. This year's event goes far beyond a traditional job fair. Alongside exciting employment prospects, it offers guidance for a variety of career paths: higher education abroad, entrepreneurship, freelancing, and even scaling existing family businesses.



INTRODUCTION OF

THE UNIVERSITY OF FAISALABAD

TUF is a government-recognized, degree-awarding institution, established under Punjab Ordinance No. LX of 2002 and duly recognized by the Higher Education Commission (HEC). With a mission to bridge the gap between modern scientific advancement and traditional disciplines, TUF has emerged as a leading university in Pakistan. According to official rankings (2024-2026), the University has advanced in both national and international standings, reaffirming its dedication to academic excellence, innovation, and industry-academia linkages.

WHAT TO EXPECT ?

Career Link 2027 will bring together a diverse network of national and multinational employers, international study consultants, startup mentors, and freelance professionals, giving your organization direct access to the talent it needs.

WHETHER YOU'RE EAGER TO:

- Recruit best-fit graduates for your organization.
- Partner with international study consultants & education bodies.
- Connect with emerging startup talent.
- Hire skilled freelance professionals

Our team and partners will be there to guide you every step of the way.

EMPLOYERS

This is an exceptional chance to meet talented, well-prepared graduates who are ready to make an impact. We invite organizations to register now and showcase their brand and vacancies to a vibrant, motivated pool of talent.

STUDENTS & GRADUATES

Career Link 2027 is an industry's one-stop destination to connect with future professionals. From career counseling to networking with industry leaders, we prepare our students and graduates for the workplace, whether they are pursuing a job, a scholarship, or an entrepreneurial journey. Join us at TUF Career Link 2027, where education, industry, and global talent meet. Let's shape your future workforce together.



PLACEMENT BUREAU

THE UNIVERSITY OF FAISALABAD

The University is dedicated to transforming academic potential into professional success. By connecting leading national and international organizations with our students and graduates, the Placement Bureau bridges the gap between academia and industry through employability training, professional development, and career exposure. Restructured in 2021, the Placement Bureau has expanded its vision beyond traditional placements, offering guidance for higher studies, entrepreneurship, and freelancing. Through Career Link 2027, these initiatives culminate in dynamic engagement platforms featuring breakout sessions, alumni and industry panels, and networking arenas that connect industry with talent.


One campus,
endless
Talent
TAKE
YOUR
SEAT
POSITION
YOURSELF
FOR THE BEST TALENT

OBJECTIVES



STRENGTHEN INDUSTRY LINKAGES

Foster collaborations between academia and industry to align education with market needs.



ENHANCE EMPLOYABILITY

Equip students and graduates with the skills and workplace exposure industry demands.



PROMOTE BRAND POSITIONING

Elevate TUF's visibility as a hub for talent and innovation through corporate participation and media outreach.



ENCOURAGE ALUMNI ENGAGEMENT

Reconnect accomplished alumni in key industry roles with the University to inspire, mentor, & guide future graduates.



BOOST SPONSORSHIP VISIBILITY

Offer corporate partners strong branding and direct engagement with talent throughout the event.



BUILD PROFESSIONAL NETWORKS

Create lasting connections among employers, alumni, and students for long-term talent partnerships.

Career Link

IMPACT HIGHLIGHTS

3000+
Attendees

3000+
Students Reached

30+
Industries

110+
Companies Participated

150+
Companies Engaged

30+
MOUs Signed

25+
International Representatives

400
Job Offers Awarded

300
Graduates Placed in Global Universities

3000+
Internship Placements

75
Seminars Conducted

300
Free Student Workshops

WHAT YOU WILL EXPERIENCE IN

CAREER LINK 2027

1 INDUSTRY STALLS & JOB FAIRS

Showcase your organization's brand, culture, and current vacancies while engaging directly with top-tier graduates and professionals ready to join the workforce.

2 PANEL TALKS & BREAKOUT SESSION

Share your insights, success stories, and corporate vision as a thought leader in front of an eager audience of future professionals.

3 NETWORKING LUNCH

Connect with industry peers, academia, and key stakeholders in an exclusive environment designed to strengthen professional and corporate linkages.

4 ON-SPOT HIRING / INTERNSHIP DESKS

Identify and recruit potential talent instantly through live interviews, CV submissions, and real-time selection.

5 CV REVIEW BOOTHS

Interact with candidates through personalized CV discussions and spot promising talent aligned with your hiring needs.

6 MEDIA WALL & PHOTO BOOTH

Gain premium visibility across event media, social platforms, and press coverage through brand placement and interactive engagement.

INDUSTRY LEADERS' KEYNOTE & INTERACTIVE FORUM

CEO SUCCESS STORIES SESSION

The CEO Success Stories Session will feature accomplished CEOs and business leaders sharing their professional journeys, challenges, and achievements. It will give participating leaders a platform to share their vision with future professionals and provide valuable insights into leadership, career growth, and entrepreneurship. An interactive Q&A will enable our graduates to engage directly with industry leaders and be better prepared for the workplace.

PUBLIC SERVICES & AWARENESS SESSIONS

Sessions with Traffic Police and NADRA will provide our graduates with practical awareness about obtaining a driving license, traffic rules, road safety, and responsible driving. NADRA representatives will introduce them to Pak-ID and other digital services, explaining registration, CNIC-related services, and online application procedures. The sessions will promote awareness of essential public services, civic responsibilities, safety measures, and digital government facilities, so graduates join your workforce as informed, responsible citizens.



YOUR REACH & INFLUENCE

AT CAREER LINK 2027



Final-Year Students
A talented pool of industry-ready professionals available for hiring and internships.



Corporate Recruiters & HR Leaders
Decision-makers from top national and multinational organizations seeking to identify and engage potential hires.



Distinguished Alumni in Key Positions
Accomplished professionals who actively influence hiring, partnerships, and corporate growth.



Government & Development Sector Representatives
Policymakers and institutional stakeholders exploring collaborations for innovation and workforce development.



International Partners & Education Bodies
Global universities, consultants, and organizations interested in academic partnerships and higher education pathways.

WHERE LEADING COMPANIES FIND TALENT

WITH CAREER LINK 2027

We are excited to welcome you to Career Link 2027, your gateway to connecting with a dynamic pool of talented and driven graduates from The University of Faisalabad. Armed with cutting-edge knowledge and hands-on expertise, our graduates are ready to make a meaningful impact on your organization. We hope this platform helps you discover the right fit for your team, and we eagerly look forward to your insights and feedback. Thank you for your continued trust and support.



LEADING EMPLOYERS LASTING IMPACT



Ms. Fouzia Aslam
(Chief Manager, SBP BSC, Faisalabad)
Details of Chief Manager



Ahmed Bilal Arif
(Deputy Chief Manager)
State Bank of Pakistan



Shahid Irshad
(Chief Financial Officer)
Chemtech Prochimica Industries (Pvt) LTD



Muhammad Naeem
(HR Lead - Talent Acquisition)
Masood Textile Mills



M. Furqan Azhar
(Managing Director)
Abdullah Waleed Textile Mills



M. Shahid Nizami
(Executive Director Corporate)
Kay & Emms Pvt Ltd



Farah Shaheen
(Assistant Manager HR)
(NESPAK)



Ahsan Ali Sheikh
(Director Human Resources)
TCS Private Limited



Mian Muhammad Ahmad
(Director)
FMT Garments



Zishan Yousaf
(Regional Business Head- SME / SVP)
Bank of Punjab



Mr. Sohail Arshad
(HR Manager)
Klash pvt ltd



Mr. Suhail Noor
(Head of Industrial Relation & Corporate Affairs)
Haleeb Foods Limited

SPONSORSHIP PACKAGES

PRE-EVENT BENEFITS

Pre-Event Visibility	Diamond PKR 1,000,000	Platinum PKR 500,000	Gold PKR 250,000	Silver PKR 100,000	Standard PKR 50,000
Exclusive title recognition (Powered/Presented/Supported by [Company Name])	✓	✓	✓	✗	✗
Logo on promotional materials (flyers posters, banners)	✓	✓	✓	✓	✗
Logo on event website / landing page	✓	✓	✗	✗	✗
Inclusion in pre-event press release	✓	✓	✓	✗	✗
Social media announcements and tags	✓	✓	✓	✓	✗
Dedicated feature post on social media	✓	✗	✗	✗	✗
Inclusion in WhatsApp / email marketing campaigns	✓	✓	✗	✗	✗
Logo on teaser videos and countdown posts	✓	✓	✗	✗	✗
Sponsor name mentioned in pre-event interviews	✓	✓	✗	✗	✗
Full-page advertisement in event booklet	✓	✗	✗	✗	✗

EVENT DAY BENEFITS

Event Day Visibility	Diamond PKR 1,000,000	Platinum PKR 500,000	Gold PKR 250,000	Silver PKR 100,000	Standard PKR 50,000
Stall branding / placement	✓	✓	✓	✓	✓
Logo on collaterals, backdrops & digital screens	✓	✓	✓	✓	✗
Speaking opportunity in panel session	✓	✗	✗	✗	✗
Brand display and product showcasing	✓	✓	✓	✗	✗
Souvenirs for company representatives	✓	✓	✓	✓	✓
Recognition during stage announcements	✓	✗	✗	✗	✗
Audio/visual promotions during event	✓	✓	✗	✗	✗
Access to networking sessions	✓	✓	✗	✗	✗
Lunch for company representatives	✓	✓	✓	✓	✓
Access to VIP lounge	✓	✗	✗	✗	✗

POST-EVENT BENEFITS

Post-Event Recognition	Diamond PKR 1,000,000	Platinum PKR 500,000	Gold PKR 250,000	Silver PKR 100,000	Standard PKR 50,000
Logo in post-event highlight video	✓	✓	✓	✓	✗
Mention in post-event press release	✓	✓	✓	✗	✗
Featured in "Thank You" social media post	✓	✓	✓	✓	✓
Certificate of appreciation	✓	✓	✓	✓	✓
Recognition plaque from TUF Management	✓	✓	✓	✓	✗
Inclusion in event photo album / newsletter	✓	✓	✓	✓	✗

Bank Account Details

BANK: HABIB METROPOLITAN BANK
ACCOUNT# 06-98-46-29301-714-0101297
IBAN # PK74 MPBL 9846 1771 4010 1297
ACCOUNT TITLE: THE UNIVERSITY OF FAISALABAD MAIN ACCOUNT

Please deposit the amount for your selected category from the sponsorship package, in any branch of Habib Metropolitan Bank in **A/C # "06-98-46-29301-714-0101297"** under the title: **UNIVERSITY OF FAISALABAD (SALEEM CAMPUS)**

You may deposit the amount online and WhatsApp the deposit slip at **032157 21 448,** please also email at **manager.placement@tuf.edu.pk** OR in case of ATM transfer, you are required to send a transaction slip to the number mentioned above.

You can also post Pay order/Money order/Cheque in favor of:
TUF CareerLink27, Placement Bureau, The University of Faisalabad, OR "THE UNIVERSITY OF FAISALABAD"

PROUD COLLABORATIONS





























































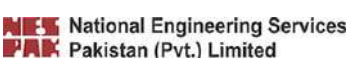













CAREER
LINK 26
Welcome
Breakout Session
APPARELS
Job Center
Café Mike
BOP
ZAFA
PUNJAB
#CareerLink2026

HIGHLIGHTS

LET'S BUILD NEXT-GEN TALENT



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